

Organiser:

TII is the leading European association representing the technology transfer and innovation-support professions. It has 230 members in over 30 countries, and in 2004 it celebrated its 20th anniversary. Its members come from both the private and public sectors and are active in R&D exploitation, business incubation, IP negotiation, technology brokerage and licensing, prototype and new product development, technology audits and innovation management, company spin-off and start-up support. The association provides its members with services in four main areas: professional development and training, technology transfer facilitation, networking and partner search and assistance with EU bidding opportuni-

ties. More information can be found on the TII website at www.tii.org

Venue:

Agence Régionale de Développement Paris Ile-de-France, 3 rue des Saussaies, 75008 Paris. Paris Region Economic Development Agency (PREDA) advises and assists French and international companies that seek to start, expand or relocate business activities in the Paris Metropolitan Area. It is active in promoting the Paris Region's economic and technological image abroad and shares strategic economic information and benchmarks.

Fee:

TII Member rate: €150, Non-member rate: €250, CEEC rate: €200

REGISTRATION FORM

Please return to: TII (Technology, Innovation, Information)
3, rue Aldringen, L-1118 Luxembourg • Fax: +352-46 21 85 (Tel: +352-46 30 351)

Name: Title: Dr. Mr Mrs Ms
First Name: Job Title:
Organisation:
Full Address:
Tel: Fax:
E-mail:

- I wish to register for the TII IMT Masters on 3 November 2005 in Paris (F).
 I cannot attend on this occasion. Please keep me informed of dates of future IMT Masters.

I.M.T. Masters PAYMENT

I undertake to make payment of the registration fee:
TII Member rate €150 Non-member rate €250 CEEC rate €200

Upon registration, participants will be sent an invoice. Payment may be made via bank transfer or by credit card.

HOTEL RESERVATION

Please reserve accommodation on my behalf in a neighbouring hotel. Prices range between €70 and €130 for a single room. Please indicate your preference +/- €70 +/- €100 +/- €130 for the night(s) of 2 3 4 5 November single double
In order to guarantee your reservation, you are kindly requested to give your credit card details below:

Card N°
Expiry date: / Check number:
Name of card holder: Signature of card holder:

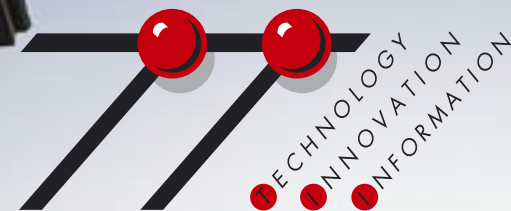
Room bills should be settled individually upon departure from the hotel.
DEADLINE FOR GUARANTEED HOTEL BOOKINGS: 10 October 2005

www.inextremis.be

TII - I.M.T. MASTERS

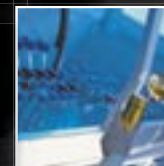
TII PRESENTS A FIRST INNOVATION
MANAGEMENT TECHNIQUE MASTER CLASS
DEDICATED TO:

TOOLS TO ASSESS THE INNOVATION CAPACITY OF COMPANIES



PARIS, 3 NOVEMBER 2005

AGENCE RÉGIONALE DE DÉVELOPPEMENT DE PARIS ILE-DE-FRANCE



Objectives / Format

- > To create a platform where participants can find, share and acquire innovation management techniques (model forms, training materials, toolkits, methodologies, software, ...) developed, tested and introduced by experts from companies, consultancies, higher education institutions, research centres, and public institutions, etc.
- > To give an option to both parties to follow up the initial contact with a formal agreement (license, franchise, partnership, copyright, free use, commercial, geographical representation, etc.) in order to boost the diffusion and uptake of innovation management techniques in Europe.
- > To give the opportunity to experts who have developed, tested and formalized innovation management techniques to introduce, promote, spread, share and exchange their techniques with a target audience working in the field of innovation support.
- > The scope of innovation management techniques is very broad and may concern one or more of the following techniques (innovation assessment tools, creativity techniques, assessment of innovative projects, SWOT analyses, innovation audits, search for partnerships, negotiating R&DT, patenting, licensing, financing innovation, etc.). Further sessions will be organized in the coming months around these sub-themes.
- > This one day event is not a formal training session, neither is it a formal commercial presentation, nor a technology platform but rather a Master Class, where participants interested by an innovation management technique will receive the information necessary to understand the technique, its background (when and by whom it was designed, implemented and tested), how to use it properly, the results expected, as well as the formal agreements proposed by the owner to potential users.

Participants / Benefits

- > Innovation support intermediaries from private sector consultancies, regional business support and development agencies and research-industry interface organizations will have the opportunity to meet master experts in innovation management who have formalized their methodology in a ready-to-use form (toolkits, model forms/templates, software, etc.) and who are ready to share their expertise.
- > Participants will benefit from TII's worldwide network of members not just in the EU but also in the United States and in Asia for identifying and acquiring proven innovation management techniques.
- > Participants will benefit from TII's selection of management techniques which have proved to be successful, the priority being given to the quality rather than to the novelty.
- > Participants will learn about at least 4 management techniques during the master class and have the option to enter into further collaboration with the IMT owner.
- > The number of participants is limited to 20-25 per session in order to facilitate individual contacts during and between the formal presentations.
- > Participants pay a small participation fee to cover costs, thus benefiting from the non-profit status of the organiser.

Programme

09.15 – 09.30 Introduction to the Paris Region Economic Development Agency, Florence Parly, President of the Board of Management

09.30 – 10.00 Introduction to the TII IMT Masters, Michel Duhamel, Innovation Manager at ACET, Agence pour la Communication et l'Enseignement des Techniques, Paris, TII President-elect

10.00 – 11.30 INNOVATIONENTERPRIZER - an intelligent software tool for creating and sustaining enterprise innovation, Iain Bitran, CTO, Enterprizer Technologies Ltd (UK)

The tool was developed with the International Society for Professionals in Innovation Management – ISPIM and Lappeenranta University of Technology (FIN). This intelligent toolkit contains 3 modules: Product Innovation – Service Innovation – Innovation Portfolio. It is used by facilitators to assess and diagnose the climate for innovation and to develop and manage strategies for improvement.

11.30 – 13.00 INNOMAT, Effie Amanatidou, Head of Science & Technology Policy Studies Unit, ATLANTIS Consulting s.a., Thessaloniki (GR)
The INNOMAT package consisting of a book, a CD-ROM and a leaflet for trainers, was initially developed in 1998 by EU partners and further improved in 2004 through a Leonardo project involving several NAC regions. The kit covers general innovation tools, as well as product, process and managerial innovation tools. It is suited in particular for innovation awareness campaigns in NAC regions conducted by regional development agencies, SME professional associations and consultants.

13.00 – 14.30 Lunch and networking

14.30 – 16.00 DIRECTED VARIATION®: speed and efficiency in value creation, Simon Dewulf, Managing Director CREAX n.v., Ieper (B)
The CREAX Innovation Suite and DIVA software allows the user to access Systematic Innovation and achieve tangible benefits in no time! It will take him through the full process from start to finish, guiding the user along the way (defining the problem, generating solutions, patent search, evaluating them) accompanied by a complete help process for first time users

16.00 – 17.30 INNOVATION QUICK SCAN (IQS), Han van der Meer, CEO, Van der Meer & van Tilburg bv, Enschede (NL)

The Innovation Quick Scan is a software-based tool designed for mapping the rapid evaluation and visualization of a company's innovation capacity. The IQS was developed in the nineties by Van der Meer & van Tilburg bv in collaboration with Syntens. It is now broadly used in the Netherlands by innovation support consultancies. It allows a company to position itself vis-à-vis its competitors, to understand the reasons for its success or failure and to see which points need improving in order to innovate successfully.

17.30 Close of the event

